Welcome to Sarder Learning, a Collaborative Knowledge Platform

bringing World's Best Business & Leadership Insights from

Fortune 1000 Leaders, Best Selling Authors & Ivy League Professors
1: Sarder Learning Site Navigation
Home page navigates, Course Categories, Mentors, Package Pricing, Library and Enterprise Solutions.

- **Categories** displays courses under various collections.
- **Mentors** lists all Sarder Mentors.
- **Courses** displays all courses.
- **Pricing** showcases packages and pricing.
- **Library** showcases best-selling books.
- **Enterprise Solutions** displays enterprise solutions.

Welcome to Sarder Learning, a collaborative knowledge platform bringing World's Best Business & Leadership Insights from Fortune 500 Leaders, Best-Selling Authors & Ivy League Professors.
2: Entering the Site and buying the Course Package
Ready to Go!... Click here to Start Learning

If You want to Become a Leader
Learn from the Leaders

Welcome to Sarder Learning, a Collaborative Knowledge Platform bringing World's Best Business & Leadership Insights from Fortune 1000 Leaders, Best Selling Authors & Ivy League Professors

Start My Free Trial
You will be directed to Course Package. Select the Course Package.

Enjoy access to Unlimited Knowledge, Premium Courses, Certifications and Personalized Reports with an Upgraded Account.
Welcome message will be sent to registered email address.

Greater responsibilities & complexities require faster, easier ways to learn & adapt. Sarder Learning's self-paced short courses help you learn the best business practices in the simplest manner possible.

A welcome message with further instructions has been sent to your e-mail address.

Browse Collections

Leadership

Management

Marketing
Please check your email for account activation link.

[Email content]

Hello,

We are pleased to have you on Sarder Learning, a Collaborative Knowledge Platform that brings the world’s best business & leadership insights from Fortune 1000 Leaders, Best Selling Authors & Ivy League Professors.

Thank you for registering on Sarderlearning.com. Happy Learning!

Click the link below and you'll be redirected to a secure site to activate your account:

[https://www.sarderlearning.com/portal/user/reset/1918/1494337273/vv7WFasOYuJicaG5A2QMefGgwr2nCa9b](https://www.sarderlearning.com/portal/user/reset/1918/1494337273/vv7WFasOYuJicaG5A2QMefGgwr2nCa9b)
Click on **Log in** to create your password.

This login can be used only once.
This is a one-time login for Sarder Learner and will expire on Sun, 05/14/2017 - 22:06.

Click on this button to log in to the site and create your password.
3: Course Package Ordering and Payment Processing
Your course package order will be initiated, continue to next step

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
<th>Purchase Mode</th>
<th>Sub Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pro Yearly</td>
<td>$199.00</td>
<td>Package Purchase</td>
<td>$199.00</td>
</tr>
</tbody>
</table>

Total: $199.00

Continue to next step
## Order Review

Review the Order and Continue for payment processing

### Order summary

<table>
<thead>
<tr>
<th>Package</th>
<th>Price</th>
<th>Quantity</th>
<th>Subtotal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pro Yearly</td>
<td>$199.00</td>
<td>1</td>
<td>$199.00</td>
</tr>
</tbody>
</table>

**Order total:** $199.00

### Payment

- PayPal - Pay securely. Credit Cards processed by PayPal. No PayPal account needed.

You may enter additional information here related to this purchase.

[Continue to next step](#)
Payment Checkout

You will be redirected to PayPal for payment processing. Enter card details to proceed.

[PayPal guest checkout page]

Sarder Inc

PayPal Guest Checkout

We don’t share your financial details with the merchant.

Country:
United States

PayPal is the safer, easier way to pay

No matter where you shop, we keep your financial information secure.

Card number

Expires
CSC

First name
Last name
Upgrading the Package

Free and Pro Monthly users can Upgrade to higher Packages any time during their subscription period.
4: Course Registration, User Dashboard and Course Access
Course Registration

Registration process will start after payment processing, Do not refresh, or press back button.

Billing information

Country:
- India

Full name:
- Ashish Srivastava

Address:
- Noida

City:
- Noida

State:
- Uttar Pradesh

Contact Number:
- 9940911525

Order summary

Package:
- $275.00

Price:
- $275.00

Subtotal:
- $275.00

Percentage coupon:
- -$275.00

Order total:
- $0.00

Continue to next step
or Cancel
Learners can view their Profile, Courses, Categories, and Progress Reports and Orders.
Learners can take their assigned Courses with My Courses Tab.
Course Overview and Access

Course Overview, Learning Objectives can be viewed here and Learner can access Courses and Start Learning
Course Navigation

**Course Outline Block** helps to navigate the course.

1. Pre-Assessment
2. Learning Resources
3. Knowledge Check Assessment for each module
4. Key Takeaway Points
5. Scenario based Final Assessment
6. Get your Certificate
Welcome to the Course and Instructions

Alternate Investments

Course Outline

- Welcome to the Course
- Course Instructions
  - Pre-Assessment
  - Understanding the Alternatives
  - Decoding Hedge Fund Investments
  - The Black Swan Effect
  - Key Learning Points
  - Final Assessment
  - Certificate

Course Instructions

- The course contains topics based on bite-size videos by the mentor(s)
- Follow the course outline to navigate the course
- Take the Pre-Assessment to prepare yourself or SKIP to start the course
- Attempt the Knowledge Checks while taking the course or SKIP to continue
- Complete all the topics to finish the course before taking the Final Assessment
- Score minimum 80% (Knowledge Checks + Final Assessment) to generate the Certificate
- Print your Certificate of Completion for this course for your records
- Course progress bar helps you track the course completion

Skills Level: Advanced
Duration: 28min 21sec
Skills: Funding
Learner’s can **Start** taking the Course in Modules using **Course Outline** and **Explore all videos**.
5: Assessment and Certification
Take Pre-Assessment is to start learning the course. You can skip to continue.
Upon successful completion of Pre-Assessment, Learner can review their answers.
Knowledge Check Assessment has to be completed after taking every module of the course.
Knowledge Check Assessment answers can be reviewed

**Knowledge Check Assessment**

**Started on:** Tuesday, 9 May 2017, 1:21 PM  
**State:** Finished  
**Completed on:** Tuesday, 9 May 2017, 1:22 PM  
**Time taken:** 6 secs  
**Grade:** 1.00 out of 1.00 (100%)  

**Question 1**

What does “control the timing” principle mean?

Select one:

- a. Do things at a time that will surprise others.
- b. Do things when you can do them best.  
- c. Do things when you have full control over others.

That's correct. In business "control the timing" means taking actions when you have adequate resources in place and there are no conflicts that can hamper the success of the action.

The correct answer is: Do things when you can do them best.
Key Learning Points summarizes the Learned course contents.
Final Assessment is based on Scenario Based Questions. It will be available if all knowledge check quiz have been already completed.
Learners can review their Course Progress Report for each course.
# Learners Assessment Report

**Assessment Report:** Knowledge Check and Final Assessment

<table>
<thead>
<tr>
<th>Grade Item</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Media Marketing: Rules of Engagement</td>
<td></td>
</tr>
<tr>
<td>Knowledge Check</td>
<td></td>
</tr>
<tr>
<td>Quiz: Defining Social Media Marketing</td>
<td>75.00%</td>
</tr>
<tr>
<td>Quiz: Four rules of Social Media Marketing</td>
<td>100.00%</td>
</tr>
<tr>
<td>Quiz: Social Media Campaign: Role of a Celebrity &amp; ROI</td>
<td>83.33%</td>
</tr>
<tr>
<td>Knowledge Check total</td>
<td>86.11%</td>
</tr>
<tr>
<td>Final Assessment</td>
<td></td>
</tr>
<tr>
<td>Scenario Based Questions</td>
<td>75.00%</td>
</tr>
<tr>
<td>Final Assessment total</td>
<td>75.00%</td>
</tr>
<tr>
<td>Course total</td>
<td>80.56%</td>
</tr>
</tbody>
</table>
Certificate of Course Completion:
Issued if all assessment has been completed with minimum 80% score

This is to Certify that Learner has successfully completed an e-learning course on "Engaged Leadership" 10-05-2017